

# Sponsorship FAQ's

How do I find a sponsor?

- Finding a sponsor is easier than you think. Just make a list your friends and family who care about your academic, relational, and spiritual wellbeing. They are the people who are most likely to sponsor your Christian education.
- Churches often like to invest in youth. Do you know any pastors who might be interested in having his or her church sponsor your education?
  - Ask if you can give a presentation in your local churches about why it is best for you to have a Christian education and ask them if they would be willing to sponsor you.

How much should I ask for?

- Every amount helps. Rather than asking for a certain amount, let the potential sponsor know the total dollar amount you need to attend Spring Vale, and ask them to give as they feel led. When you approach your potential sponsor this way, you are not limiting what they give by asking for a certain amount, nor are you intimidating them by asking for too much.

What are the best ways to inquire of a potential sponsor?

- Write them a letter. Hand-written letters are probably the most effective way to get a potential sponsor to respond to you. Make the letter personal. Use the recipients names and maybe reminisce about a good memory you have with them.
- Post about your desire to attend Spring Vale and your financial need on social media (facebook, twitter, instagram, etc.). Social media is one of the easiest ways to reach lots of people. Ask your family and friends to share your post.
- Call them and explain your desire to attend Spring Vale and why you want to attend Spring Vale.

How much are people typically willing to sponsor?

- Those people who do decide to help sponsor you will typically give between \$25 and \$50 per month. \$25 per month is equivalent to \$300 per year. It only takes a few of these sponsors to make a big difference.
- Some people will want to give one lump some rather than monthly. Both are acceptable.

How many people should I send a request to?

- The typical sponsorship campaign has a 10% to 25% response rate. We recommend that you set a goal for how many sponsors you would like to sign up, and send at least 10 times as many requests.

Who collects the sponsors payment information?

- You should never collect payment information from any of your sponsors. Do not collect any bank or credit card information, as this is illegal for you to do. For anyone interested in sponsoring you, have them fill out Spring Vale's Sponsorship Commitment Form, found under the All Forms tab, and send it to Spring Vale Christian School, 4150 S M-52, Owosso, MI 48867.

Do I need to have my account fully funded through sponsorship before I can attend Spring Vale?

- No. If you have shown that you are capable of finding sponsors, Spring Vale may allow you to attend Spring Vale while you are still in the process of finding your sponsors.

**If you have any more questions, call Spring Vale at (989) 725 - 2391 and ask for Scott or Kelen.**

**We can help make Christian education affordable for you. Call today!**

